



Momentinstitute.org

The Beyond Coaching™ Experience

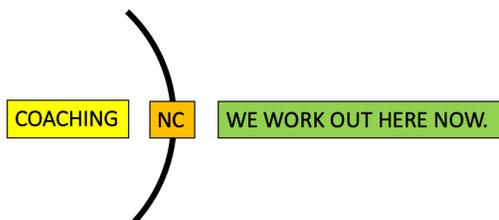
Being present to WHAT IS and daring to imagine WHAT IF

A Message from Dr. David Drake, founder of The Moment Institute

January 2020

Most of you know me as the founder of narrative coaching. It has been an honor to be the steward of this work around the globe for the past fifteen years with thousands of other practitioners. Along the way, I have championed some provocative ways of thinking about coaching. Recently, I have begun to have an even bolder thought. What if I crossed my own threshold and moved beyond coaching itself?

Where I am now can be seen in the following graphic.



I still work from the same principles and with the same practices from narrative coaching (though new ones are being developed every day). At the same time, I realized that:

- The world is changing faster than our professions and practices can keep up
- We are spending more of our energy trying to keep up with what we 'need' to do
- We are fatigued by the complexity in our lives and wonder what 'progress' means now

A Step Forward

It's time to move beyond coaching as we once knew it . . . It's time to step back from just cheering on the people we coach, many of whom are playing a game that is no longer sustainable. We could invite them to mindfully observe the game and contribute to a new one? To do this, we need to be able to work in a **transdisciplinary and integrative way**—in which coaching is just one of our methods. Many of you already have created a hybrid practice. *The Beyond Coaching™ Experience* draws on my work with Integrative Development Theory to help you become a game-changer as an **integrative practitioner**. One who can live and work beyond coaching.

Integrative practitioners travel lightly so we can pivot in any moment and help others to do the same. We live post-threshold lives and serve as guardians for others to do so as well. Working this way enables us to better respond to the core needs we are seeing in our clients.

What our clients need now are ritual spaces in which they can heal and transform:

- A space in which they can be challenged to make a difference
- A space in which to talk honestly about what matters most
- A space in which to feel whole and sufficient again
- A space in which it is safe enough to learn and grow
- A space in which to ask the bigger questions about life

The Beyond Coaching™ Experience

Our new program, **The Beyond Coaching™ Experience** will show you how to work beyond coaching—or even if you are just curious about what that means but sense it is important for your future—come join us. You can experience this ground-breaking program in one of two ways (or both!) depending on your learning preference and proximity to one of our chosen locations:

1. **The Beyond Coaching™ Experience: A One-Day Live Event with Dr. David Drake** will be held in various cities around the Globe. Please visit our website for updates and details.
2. **The Beyond Coaching™ Experience: 8 Week Online Program with Dr. David Drake** is launching on March 25th of 2020. Please visit our website for updates and details.

What you will gain when you attend:

- An introduction to **The Beyond Coaching™ framework**
- An experience using its five elements to **upgrade your practice**
- A template you can use to address a **real issue** in your practice
- An overview of how to use this integrative framework with **clients**
- An experience of the **threshold** you will need to cross to work this way
- A guide to create a **work portfolio** that is sustainable for you and the planet

Not only is this a unique and powerful experience in itself. This is a wonderful opportunity to take your practice to a whole new level, distinguish yourself in a very crowded field, and take a big step beyond coaching to what is next for you and all of us. In addition, **The Beyond Coaching™ Experience** will give you a taste of our new Mastery Program which will be launching in early 2021.

A Message from Diana Sterling, COO of the Moment Institute

The Beyond Coaching™ Experience is the first step in a bold evolution for The Moment Institute. Dr. Drake's career has brought him into this pioneering place where **The Beyond Coaching™** framework is indeed bringing unparalleled impact for individuals, groups and corporations. David has chosen this time to reveal his integrative development approaches, tools and wisdom to our Moment Institute global community.

As a practitioner of this work myself, I am available If you would like to chat about this program in more detail, in order to help you make the decision to join us at one of the upcoming Beyond Coaching™ events. You may reach out to me directly at hello@momentinstitute.org and or "book in" with me on my Calendly schedule at <https://calendly.com/diana-sterling>.

On behalf of the Moment Institute, I send blessings your way for the important work you do in world.

In service,

Diana Sterling, PCC